

# American Recovery and Reinvestment Act of 2009

## Louisiana's Transportation Stimulus Program



### Town of Lockport LA Hwy 1 Lighting and Signage



The Town of Lockport was first incorporated in 1899 and was built around Bayou Lafourche and Company Canal. Since the construction of the Gulf Intracoastal Waterway and the Houma Navigational Canal, the Town of Lockport has seen a decrease in businesses located in the area. They are actively recruiting business by making Lockport a town centered on families and solid family values. The Town is renovating the “Old Main Street” feeling of the Town by constructing faux brick sidewalks and eventually replacing street poles with more decorative street signs and lighting. The Town also holds the Lockport Food Festival, also known as “Le Fete du Monde” and several activities at Bayouside Park to help facilitate family togetherness.

To attract tourists and businesses, the Town and these events must be advertised. Since LA Highway 1 is the main corridor through the Town of Lockport, this would be the perfect avenue for advertisements. The Town would like to install decorative lighting along LA Highway 1 to illuminate banners that advertise these local events and the Town. Large signs will be placed at the three (3) access points to Lockport welcoming and thanking visitors for passing through. The lights illuminating the banners and the signs will be solar powered eliminating the project's energy footprint and minimizing impacts on the Town's budget. The Town feels that these additions will increase Lockport's attractiveness to potential businesses and residents.

#### **This project:**

- Can increase population growth
- Will enhance the Town's curb appeal
- Can be let in 120 days
- Can not be constructed without ARRA funds

