



SOUTH CENTRAL REGIONAL SAFETY COALITION

Wednesday, April 18th, 2018 @ 10:00 AM to 12:00 PM
South Central Planning & Development Commission

Minutes of the Meeting

In Attendance:

Chairman Frank Besson, LSP-C, present
Vice-Chairman Bryan Zeringue, City of Thibodaux, present
Dennis Bergeron, LSP-C (Impaired Driving Team Leader), present
Jesse LaGrange, LSCP-C & Danielle Duplantis, TGMC (Young Driver Team Leader), present
Dustin Poche (Distracted Driving Team Leader), present
Nicole Soudelier, LDH & Lisa Giroir (Occupant Protection Team Leader), present
Cassie Parker, SCPDC

Yvette Dufrene, Dufrene Driving	Brennan Matherne, LPSO
Judy Smart, Gazebo NHW	Ava Fontenot, MADD
Jody Ordeneaux, Gramercy PD	Josephine Rodrigue, MADD
Yvette Legendre, LERN	Sandra Robichaux, NCR School for Driving
Ryan Dantin, LPSO	Alicia Toups, SCLHSA
Karla Courtade, LADOTD	Travis Lawless, St. James SO
Autumn Thompson, LADOTD	Melissa Rice, TGMC
Rudynah Capone, LCTS	Josh Manning, SCPDC
Beverly Morris, LHSC	Emma Bergeron, SCPDC
Jonathan Hill, LHSC	

Call to Order

C. Parker welcomed everyone.

Opening Prayer /Pledge of Allegiance

Sgt. D. Poche led the Pledge of Allegiance and A. Toups said the opening prayer.

Introductions

Introductions were made.

1. Approval of the January 31, 2018 SCRSC Meeting Minutes

It was motioned by D. Poche, seconded by B. Zeringue to approve the January 31, 2018 SCRSC Meeting Minutes. There being no objections motion carried.



2. Statewide Strategic Highway Safety Plan Efforts

a. Discussion regarding the Evaluation Workshop

An Evaluation Workshop was held on March 21, 2018. Topics discussed were: Organizational Structure, SMART Goals, Emphasis Area Plans, and Outcome/Output Measures. A new and improved tracking tool was being developed to help better evaluate plans and action steps. Agenda items 2b-2e list the dates for the upcoming Emphasis Area Statewide meetings to be held.

b. SHSP Statewide OP Meeting (June 13@12:45pm)

c. SHSP Statewide YD Meeting (May 9@12:45pm)

d. SHSP Distracted Driving Meeting (TBD)

The SHSP Distracted Driving meeting will be a peer exchange and will be held on June 13th. This meeting is for Regional Coordinators and Regional Distracted Driving Team Leaders.

e. SHSP Impaired Driving Meeting (May 9@9:30am)

f. New Orleans Regional Safety Coalition Bike/Ped Resources

Brochures are available as a resource for Law Enforcement Officers and other agencies, please contact C. Parker for the brochures.

3. Occupant Protection (OP) Emphasis Area

a. Action Item Updates/Discussion

C. Parker reviewed the updated data provided by LADOTD, Highway Safety Research Group, and Law Enforcement Agencies. In 2017 there were 26 fatalities, 44% increase. N. Soudelier relayed the Galliano Library held a CPS event where (4) seats were checked. Upcoming CPS events to be held at the Walmart in Thibodaux, Barker Honda in Houma, and Walgreens in Morgan City. High traffic locations are being targeted for CPS events. "Buckle Up Louisiana" shares all CPS events information through their social media accounts. It was suggested to utilize Facebook ads which targets demographics of the advertisers preference. J. Hill agreed to research funding sources for the utilization of Facebook ads for CPS events. R. Dantin of LPSO has recently become a certified CPS instructor, giving the Region (2) certified CPS instructors. A Regional Child Passenger Safety Occupant Protection Awareness Course will be held on June 4th at SCPDC office in Houma, information is forthcoming. A 2nd course is being planned for later in the year in St. James Parish. Please promote "Buckle Up in Your Truck" during the month of April and "Click it or Ticket" during the month of May.

b. Maternal & Child Health CAAT Coalition

N. Soudelier relayed the first meeting of the Maternal & Child Health CAAT Coalition was held in September 2017. She explained the goal of the MCHCCAAT was to promote optimal health of families within the Region by ensuring quality service delivery, reduction of injury and death. Meetings are held on a quarterly basis and SCRSC members are invited to attend. The next meeting will be held in May 2018. Within the meeting packet for Coalition members to review was the Regional 3 Mortality Surveillance Report, 2013-2015.

c. LA Highway Safety Commission Observational Survey

The 2017 Louisiana Seat Belt Observation Survey results were included within the meeting packet for Coalition members to review. The Houma region had a decrease of 3.5% points which is statistically significant. Concerns on how the data was collected and which information was viable to the survey pertaining to rural areas and farming truck occupants being exempt from seat belt use was discussed. C. Parker stated she will bring the concerns to the Statewide Meeting for discussion.

d. Saved by the Belt Nomination

Nominations are needed. In order to be considered for nomination the nominee must meet the

following criteria: not responsible for the crash, no drugs or alcohol involved on behalf of the nominee, and seat belt/child safety seat was utilized properly by nominee.

e. CPS Hero Nomination

Nominations are needed. The LPSTF would like to recognize individuals who are exemplary in the field of child passenger safety. The CPS Hero awards will be given June 21st at the conference.

f. Upcoming Technician Certification Courses

May 9th – 12th in Bossier City, LA

July 18th – 21st in Alexandria, LA

g. Child Passenger Safety Conference – June 21st

Registration is now open for the Louisiana Annual Child Passenger safety Conference to be held at the West Baton Rouge Conference Center. Space is limited.

h. Kidz in Motion Conference (Aug.28-29)

Kidz in Motion Conference will be held in Broomfield, CO. Registration is currently opened.

It was motioned by L. Giroir to nominate Ryan Dantin and D. Bergeron nominated Lisa Giroir to attend the Kidz in Motion Conference, seconded by J. Ordeneaux. There being no objection, motion carried.

i. Louisiana “Buckle Up in Your Truck” (April 20-26)

j. National “Click it or Ticket (May 14-June3)

4. Impaired Driving (ID) Emphasis Area

a. Action Item Updates/Discussion

D. Bergeron reviewed Strategies under IDEA. He stated Lafourche Parish and Troop C held a DWI checkpoint in February, Houma PD held one in March. LPSC plans to hold another May 31st and LPSC plans to hold a checkpoint in June. “Zero for December” has been expanded to include the Holiday Season “Zero for the Holidays” beginning the campaign at Thanksgiving all the through New Year. They plan to create a Task Force beforehand to help push forth campaign efforts. The DWI BAT mobile has been utilized in parades and at mock crash events. Captain Besson has been working on building relationships with local District Attorneys. J. Rodrigue suggested MADD speakers to meet with Judges and District Attorneys. It was also suggested to add MADD speakers to the “Zero for the Holidays” events.

b. LDAA Drugged Driver Training

The Louisiana District Attorneys Association is offering a course on “Prosecuting the Drugged Driver” to be held on May 16-18 at the Embassy Suites Hotel in Baton Rouge, LA.

c. Judicial Liaison (Statewide Initiative)

d. Legislation SB 429: Lower Drinking age to 19 for those who take responsible drinking course)

C. Parker informed the Committee Legislation SB 429 has “died”. Concerns were discussed in regards to House Bill 857 which would established parent-taught driver education.

e. Resources Available

Included in the meeting packet were informative brochures: “Guidelines to Obtaining Blood Evidence” and “Ignition Interlock Devices”.

f. Cinco de Mayo – “Buzzed Driving is Drunk Driving” (May 5)



g. Fourth of July “Drive Sober or Get Pulled Over” (June 29-July 5)

5. Young Driver (YD) Emphasis Area

a. Action Item Updates/Discussion

J. LaGrange briefly reviewed the Strategies for YDEA. “Buckled Up” Seatbelt Checkpoint event will be held on April 20th. Ellender High School and South Terrebonne High School participated in the “Buckled Up” Seatbelt Checkpoints. Trying to organize three more events before the end of the school year. Lutchter High School was awarded first place for the “Capturing Safety through the Eyes of the Teen” Contest. J. LaGrange plans to reach out to NSU over the summer to set up traffic safety presentations during the fall semester. C. Parker requested feedback on the possibility of reaching out to NSU’s Marketing/Media students to create a campaign for Distracted Driving and utilizing grant funds to implement the campaign. B. Zeringue stated he would reach out to them. J. LaGrange relayed that overall 58 presentations events were held, 2,059 people were addressed; whereas, 1,677 of those were young drivers. C. Parker stated she will email the PDF version of the GDL card to members.

b. LA Highway Safety Commission – Grant Opportunity

J. Hill informed the Committee that Ford Motor Co. and GHSA has offered a \$15,000 grant opportunity to State Highway Safety Offices. Each Region would be allowed to do a young driver’s video competition. If awarded, the monies would be allowed to be used as mini grant opportunities for the video winners in each region and promotion of the videos. The video must encompass Ford’s focus areas of: Hazard recognitions, vehicle handling, speed and space management, and distracted and impaired driving. The deadline has been tentatively set for October/November 2018. J. Hill will be drafting the application for submission and will send out for feedback.

c. Shell & State Farm Promotional Items

The Coalition has received grant funding for promotional items geared toward Young Drivers. These promotional items are available to any agency which have presentations or programs that support any of the Young Driver campaigns. Contact C. Parker if interested in these items. Documentation on how and who are utilizing these items are a must.

d. Resource: GDL Card

C. Parker stated included in the packet was the Graduated Driver’s License Laws for parental reference.

6. Distracted Driving (DD) Emphasis Area

a. Definition of Distracted Driving

A State meeting will be held in June to begin discussion on Distracted Driving Strategies, Action Plans, and such. Distracted Driving is defined as “a distracted or inattentive driver is one who is actively engaged in any activity that diverts his/her attention away from the task of driving. The distraction could be manual, visual, or cognitive and be inside or outside the vehicle.” Any ideas/suggestions on how to reach out to the public will be greatly appreciated.

b. Legislation of HB 619: Prohibits use of wireless communications devices while driving

For informational purposes included within the meeting packet was the 2018 Legislative Summary. Discussion ensued on the difficulty LEO’s face in ticketing or proving wireless communications devices are being used while an individual is driving.

e. Drafting Action Plan

f. April – National Distracted Driving Month



7. Partner Reports

No reports were given.

8. Other Business/Adjournment

Under Other Business, B. Matherne relayed that LPSO will be hosting FEMA G290, Basic Public Information Officer Course at the LPSO Training Academy on June 4-5, 2018, 9am-5pm. It is a free two-day course on the basic skills and knowledge needed for public safety, emergency management, and government/municipal public information activities. Seating is limited.

The next meeting date is **July 18th, 2018** at South Central Planning and Development Commission.

There being no other business to discuss. ***It was motioned by D. Bergeron, seconded by D. Poche to adjourn. There being no objection, motion passed.***

