LOUISIANA STRATEGIC HIGHWAY SAFETY PLAN
SOUTH CENTRAL REGIONAL TRANSPORTATION SAFETY COALITION (SCRTSP)
YOUNG DRIVER ACTION PLAN
TEAM LEADERS: Jesse LaGrange (LSP-C) and Danielle Duplantis (Thibodaux Regional Hospital)

Goal: Reduce fatalities as a result of crashes involving young drivers from the 2010 average of 38 per year to 32 by 2017, which ensures the South Central Region links to the statewide goal of reducing fatalities by half by 2030. Current 2017 Fatalities: 20

As of 2016, Young Driver related fatalities account for approximately 27% of fatalities on our roadways.

Education/Awareness/Outreach Activities

Action	Description/Activities	Champion	Status	Output Measures
Conduct traffic safety presentation and/or program to youth aged 15-18 in each parish.	1/31/18: Challenge is to fit program into the school's curriculum. F. Benoit suggested meeting with Lafourche Parish School personnel during their summer institute. 4/18/18: No data provided on presentations	Trooper Jesse LaGrange (LSP-C), Cassie Parker	0%	# of students reached # of surveys
Coordinate efforts with PIO's to conduct seat belt use incentive program that will reward students who buckle up. Surveys will be utilized to gather data. (Buckle Up, Every Seat, Every Trip t-shirt program)	2/19/18: HSRG dashboard data (2012-2016) shows the parish rankings for highest number of fatalities/serious as a result of no restraint injuries of young drivers aged 14-24 were: 1. Lafourche 2. St. John the Baptist 3. Terrebonne 4. St. Charles 5. Assumption 6. St. James Parish. Our goal is to work with state police and local Sheriff's Offices in conducting at least one event per parish. 4/18/18 No events have been held. **Shirts available sizes S-XXL.** Suggested target schools are Ellender Memorial, S. Terrebonne, and Thibodaux High School	School Boards PIO's and School Resource Officers SCPDC	0%	# of events held # of students reached
Victim Impact Panels in Driving Schools	1/31/18: Sandra sent dates to Jesse. 4/18/18 No update	MADD, Driving	10%	# of students reached # of surveys

Updated: July 2018

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		Schools, LSP-C PIO		
"Capturing Safety through the Eyes of a Teen" Contest	1/31/18: Begin promoting event earlier. F. Benoit suggested meeting with Lafourche Parish School personnel during their summer institute. D. Duplantis stated that she would reach out to Living Word Church to promote next event. 4/18/18 Promotion of event will begin August 2018. More information at July meeting. Commodities have been purchased for winners and flyer is underway. **Note:** GHSA/Ford Driving Skills Contest will be underway at the same time.	All Partners	10%	# of submissions # of Likes of Facebook # of surveys
NEW PROPOSED ITEM: DZD KID CALENDAR CONTEST	TO BE DISCUSSED	Prevention Partnership	0%	# of submissions # of surveys
Collaborate with organizations in conducting traffic safety presentation to their youth aged 19-24.	1/31/18: Modification to action step to include all persons aged 19-24, not just NSU. J. LaGrange stated that he has spoken to incoming freshmen with the Greek Organizations. 4/18/18: Chief Zeringue working with media. 58 presentations have been given to 1077 young drivers	Jesse LaGrange, LSP-C	50%	# of presentations # of students reached # of parishes
NEW ITEM: Collaborate with Nicholls State University to create and implement Distracted Driving marketing campaign.	To be discussed at July Meeting	NSU, C. Parker, J. Hill & ???	Not started	

Enforcement Activities

Action	Description/Activities	Champion	Status	Output Measures

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Ensure Juvenile Underage Drinking Enforcement (JUDE) is initiated in the South Central Region.	1/31/18: The next JUDE Enforcement will take place for Mardi Gras, data will be shared at next meeting. 4/18/18 No update	Chief Zeringue, Thib. PD	25%	# of locations # of parishes # DWI Arrests

LOUISIANA STRATEGIC HIGHWAY SAFETY PLAN
STATEWIDE YOUNG DRIVERS ACTION PLAN
TEAM LEADERS: Bridget Gardner (UMC Level 1 Trauma Center) & Kenny Martin (LA State Police)

Action	Description/Activities	Champion	Status	Output Measures
Programs available to implement in the region that target Young Drivers	Survive the Drive (**attachment)** B.R.A.K.E.S (**attachment)** Young Driver Programs Statewide (**attachment)**	Regional Coalitions/ B. Bailey	Informational	# of times presentation used # of surveys received
Advisement on Sudden Impact and conducting non Sudden Impact Mock Crashes	B. Gardner can provide a script for mock crashes to any local agency interested in conducting one. It is encouraged to conduct mock crashes (using specified script) in locations that are currently not conducting Sudden Impact courses.		Informational	# of mock crashes # of students reached # of schools
SHSP Young Drivers Subgroup developed PowerPoint that are available to locals to carry the SHSP message consistently statewide.	PowerPoint will be distributed when finalized	B. Gardner	Substantial Progress	# of times presentation used # of surveys received
Legislation	HB 619 Provides with respect to the use of a wireless telecommunications device while operating a motor vehicle. Died on calendar.			

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