

**LOUISIANA STRATEGIC HIGHWAY SAFETY PLAN
SOUTH CENTRAL REGIONAL TRANSPORTATION SAFETY COALITION (SCRTSP)
OCCUPANT PROTECTION ACTION PLAN**

TEAM LEADERS: Ryan Dantin (Lafourche Parish SO), Lisa Giroir (CPS Coordinator Region 3), Nicole Soudelier (DHH Maternal & Child Health)

Goal: Reduce fatalities as a result of no restraint from the 2010 average of 33 per year to 27 by 2017, which ensures the South Central Region links to the statewide goal of reducing fatalities by half by 2030. Current 2017 Fatalities: 26

As of 2016, No Restraint fatalities account for approximately 25% of fatalities on our roadways.

Education/Awareness Activities

Action	Description/Activities	Champion	Status	Output Measures
Child Passenger Safety Seat Checks held in South Central Region	4/18/18 Two events are scheduled for April 2018. Lisa stated that there were 4 seats checked at one event and three additional events scheduled in the future. R. Dantin stated that events in Lafourche are held in high traffic areas. Y. Legendre asked that emergency rooms be informed of upcoming events and flyers be distributed at that location. C. Parker stated that she will forward flyers to Yvette. J. Ordeneaux commented that paid media (even through Facebook) would help target specific populations. J. Hill stated that he will check into at the state level. There is no available federal or state dollars available for paid media as LHSC already has a budget for national campaigns. Coalition would need private partnership to fund.	LA Passenger Safety Task Force/Regional Partners	50%	# of Events # of Seats Checked # of Seats Replaced
Child Passenger Safety Promotion at events/expos	Safety Circus (Lafourche - May 5 th), Gazebo National Night Out (Terrebonne - Oct. 2), St. James National Night Out (Oct.), LA State Police Troop C (Thibodaux - Oct. 20) see attachment	LA Passenger Safety Task	0%	# of attendees # of people reached



		Force/Regional Partners		
CPS Fitting Station Card Distribution	1/31/18: LPSTF provided 2k fitting station cards for the region. 100 were provided to J. Smart to distribute to Terrebonne, She will provide update at next meeting. 2/27/18 Alyssa Avet received 500 cards to distribute regionally. 3/2/18 450 fitting station cards have been distributed throughout Terrebonne Parish via Christie Howard (100), Lisa Giroir (100), and Judy Smart (250). 4/10/18 Alyssa Avet received 500 cards to distribute regionally. Additional awareness: R. Dantin has started to share information at birthing classes at St. Anne Hospital. He is trying to reach Pediatrician (Dr. Bacuta Office).	Regional Partners	50%	# of locations # of parishes # of cards distributed
Host Regional CPS Occupant Protection Awareness Course and CPS Technician Course annually	1/31/18: M. Toups informed partners that any certified technician can teach the course. R. Dantin, A. Toups, D. Duplantis, K. Faul and C. Parker have agreed to work together on this action step for 2018. 4/18/18 Houma on June 4th, L. Giroir will be hosting course. Perhaps another course in St. James at the end of the year. Lisa will email course link. 7/1/18: Awareness course cancelled due to lack of registration. L. Giroir will plan another course in the near future, perhaps targeting law enforcement and nurses.	L. Giroir	10%	# of participants # of agencies represented
Through social media and/or in-person presentations, increase public knowledge of the dangers and consequences of non-belt use.	2/19/18: HSRG dashboard data (2012-2016) shows the parish rankings for highest number of fatalities/serious as a result of no restraint injuries of young drivers aged 14-24 were: 1. Lafourche 2. St. John the Baptist 3. Terrebonne 4. St. Charles 5. Assumption 6. St. James Parish. 4/18/18: There was no data provided on presentations held.	Regional Partners	0%	# of presentations # of agencies that presented # of people reached

Enforcement Activities



Action	Description/Activities	Champion	Status	Output Measures
Conduct high visibility enforcement (HVE) during the National “Click it or Ticket” Mobilization & April “Buckle Up in Your Truck”	4/18/18: CIOT: 4/18/18: LSP conducts checkpoint on May 22. LPSO conducts weekly checkpoints. No data provided from partners to include in action plan.	Law Enforcement	50%	# of presentations # of agencies that presented # of people reached



**LOUISIANA STRATEGIC HIGHWAY SAFETY PLAN
STATEWIDE OCCUPANT PROTECTION ACTION PLAN**

TEAM LEADERS: Dortha Cummins (LHSC Deputy Director) & Sgt. Kevin Allen (LA State Police)

Action	Description/Activities	Champion	Status	Output Measures
Disburse information regarding DZD Employer Seatbelt Policy to local businesses	6/13/18: DZD Employer Seatbelt Sample Policy has been provided to coalition coordinators to distribute. see attachment	Regional Coordinator	Not Started	# of employers reached # of employers implemented policies
Statewide Attitudinal Survey	State has collected crash observation/attitudinal data for comparison and presentation to group. Survey will be conducted August 2018. Telephone survey of licensed driver throughout LA - message recognition (CIOT and Drive Sober), Additional questions have been added for distracted driving, impaired driving, and occupant protection to gauge person's feelings/attitude on emphasis area topics.	LHSC	Underway	
Legislation	The recent occupant protection bills introduced in session were SB 382, which was killed in committee and HB 700, which was deferred by the author. These bills provided relative to the admissibility of evidence of failure to wear a seatbelt. Dortha spoke with representatives from the Department of Insurance, who were supportive of both bills. They are interested in pursuing these measures again, so hopefully this will be a part of future legislation.	D. Cummins	Underway	
Seat Belt Laws and Child Passenger Safety Laws	SCRSC April 18 th meeting – Seat belt within 5 miles of farm-farmers do not have to wear their seatbelt. Vehicle 10k/12k, law states that you do not have to wear seat belt. Update and improve child safety seat law to meet national standards. Document laws in other states.	Statewide Team	Underway	

