

Louisiana Transportation Safety Campaign Calendar 2019

Inspired by NHTSA's Communications Calendar on trafficsafetymarketing.gov

A fusion of NHTSA, ATSSA, NSC, NETS, AASHTO, Safe Kids, UN Decade of Action for Road Safety, and Louisiana campaigns

S	M	T	W	T	F	S	JANUARY
		1	2	3	4	5	Jan. 2-20 LA Railroad Safety Do Not Stop on Tracks #DoNotStopOnTracks
6	7	8	9	10	11	12	
13	14	15	16	17	18	19	
20	21	22	23	24	25	26	
27	28	29	30	31			

S	M	T	W	T	F	S	JULY	
		1	2	3	4	5	6	Jun. 28 - Jul. 7 Fourth of July Drive Sober or Get Pulled Over Buzzed Driving is Drunk Driving #DriveSober Jul. 31 National Heatstroke Prevention Day #HeatstrokeKills
7	8	9	10	11	12	13		
14	15	16	17	18	19	20		
21	22	23	24	25	26	27		
28	29	30	31					

S	M	T	W	T	F	S	FEBRUARY
					1	2	Feb. 1-3 Super Bowl LIII Fans Don't Let Fans Drive Drunk #DriveSober Feb. 14 Valentine's Day Safety Buckle Up! Do It for Love. #BuckleUpforLove Feb. 22- Mar. 7 LA Mardi Gras Safety Drive Sober or Get Pulled Over #DriveSober
3	4	5	6	7	8	9	
10	11	12	13	14	15	16	
17	18	19	20	21	22	23	
24	25	26	27	28			

S	M	T	W	T	F	S	AUGUST
				1	2	3	Back to School Safety Month Walk, Bike, and Ride to School Safely! #RoadResponsibility Aug. 14 - Sept. 2 National Drive Sober Impaired Driving Enforcement Mobilization (Labor Day) #DriveSober
4	5	6	7	8	9	10	
11	12	13	14	15	16	17	
18	19	20	21	22	23	24	
25	26	27	28	29	30	31	

S	M	T	W	T	F	S	MARCH
					1	2	Feb. 22- Mar. 7 LA Mardi Gras Safety Drive Sober or Get Pulled Over #DriveSober Mar. 17 St. Patrick's Day Buzzed Driving is Drunk Driving #BuzzedDriving Mar. 18-31 LA Roundabout Safety Roundabouts Save Lives. #RoundaboutsSaveLives
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17	18	19	20	21	22	23	
24	25	26	27	28	29	30	
31							

S	M	T	W	T	F	S	SEPTEMBER
1	2	3	4	5	6	7	Sept. 15-21 Child Passenger Safety Week Are Your Kids Safe? Buckle 'em Up! #TheRightSeat Sept. 21 National Seat Check Saturday #TheRightSeat
8	9	10	11	12	13	14	
15	16	17	18	19	20	21	
22	23	24	25	26	27	28	
29	30						

S	M	T	W	T	F	S	APRIL
	1	2	3	4	5	6	National Distracted Driving Awareness Month U Drive. U Text. U Pay. #JustDrive Apr. 3 National Walking Day #RoadResponsibility Apr. 8-12 National Workzone Awareness Week Workzone Safety: Everyone's Responsibility #NWZAW #Orange4Safety Apr. 8-15 U Drive. U Text. U Pay. #JustDrive Apr. 21-28 LA Occupant Protection Buckle Up In Your Truck #BuckleUp
7	8	9	10	11	12	13	
14	15	16	17	18	19	20	
21	22	23	24	25	26	27	
28	29	30					

S	M	T	W	T	F	S	OCTOBER
		1	2	3	4	5	Oct. 2 Walk/Bike to School Day Walk and bike to school safely. #RoadResponsibility Oct. 20-26 National Teen Driver Safety Week #RulesForTheRoad Oct. 21-25 National School Bus Safety Week #NSBSW Oct. 31 Halloween Buzzed Driving is Drunk Driving #BuzzedDriving
6	7	8	9	10	11	12	
13	14	15	16	17	18	19	
20	21	22	23	24	25	26	
27	28	29	30	31			

S	M	T	W	T	F	S	MAY
			1	2	3	4	Bicycle and Motorcycle Safety Awareness Month Share the Road with Bicyclists and Motorcyclists #RoadResponsibility May 8 Bike to School Day #RoadResponsibility May 17 National Bike to Work Day #RoadResponsibility May 13 - Jun. 2 National Click It or Ticket Occupant Protection Enforcement Mobilization (Memorial Day) #ClickItOrTicket
5	6	7	8	9	10	11	
12	13	14	15	16	17	18	
19	20	21	22	23	24	25	
26	27	28	29	30	31		

S	M	T	W	T	F	S	NOVEMBER
					1	2	Nov. 27 Impaired Boycott Blackout Wednesday If You Feel Different, You Drive Different Drive High-Get a DUI #BoycottBlackoutWednesday Nov. 28 Occupant Protection Thanksgiving Holiday Travel Buckle Up. Every Trip. Every Time. #BuckleUp Nov. 28- Dec. 1 Impaired Dunk Thanksgiving If You Feel Different, You Drive Different Drive High-Get a DUI #ImpairedDriving Nov. 29-Dec. 10 Pre-Holiday Season Impaired Driving Buzzed Driving is Drunk Driving #BuzzedDriving
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17	18	19	20	21	22	23	
24	25	26	27	28	29	30	

S	M	T	W	T	F	S	JUNE
						1	Jun. 17 National Ride to Work Day Share the Road with Motorcyclists and Scooter Riders #ShareTheRoad Jun. 28 - Jul. 7 Fourth of July Drive Sober or Get Pulled Over #DriveSober
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16	17	18	19	20	21	22	
23	24	25	26	27	28	29	
30							

S	M	T	W	T	F	S	DECEMBER
1	2	3	4	5	6	7	Nov. 29 - Dec. 10 Pre-Holiday Season Buzzed Driving is Drunk Driving #BuzzedDriving Dec. 1-7 Older Driver Safety Awareness Week #ODSAW Dec. 11 -Jan. 1 Holiday Season Drive Sober or Get Pulled Over #Drive Sober
8	9	10	11	12	13	14	
15	16	17	18	19	20	21	
22	23	24	25	26	27	28	
29	30	31					