



SOUTH CENTRAL REGIONAL SAFETY COALITION

Assumption - Lafourche - St. Charles - St. James - St. John the Baptist - Terrebonne

Date

Name (chief, sheriff)

LE Agency

Address

City, State, Zip

Re: Statewide Back To School (B2S) Distracted Driving Enforcement Campaign

Dear Name:

Louisiana law enforcement agencies statewide are being asked to join forces to combat distracted driving in school zones. As part of our Strategic Highway Safety Plan (SHSP) Distracted Driving efforts, we are asking for your participation in this year's **Back to School (B2S) Distracted Driving Enforcement Campaign**. Enclosed you will find a draft flyer for the campaign that can be customized for your agency if you would like to utilize the flyer to promote the campaign.

The purpose of the B2S campaign is to raise awareness for the ban of handheld cell phone use in school zones by having a coordinated statewide effort. We have scheduled the campaign for the week of **September 8, 2019–September 11, 2020**. Many law enforcement agencies already have a presence in school zones around this time to raise awareness that school is back in session and for drivers to be alert for students/pedestrians, so we are hoping that this will reduce the need for additional resources for your agency and encourage you to join the effort.

With our State and Regional SHSP Plans being data driven, we are asking for the following data to document our regional law enforcement agencies' efforts: **number of hours worked in the school zone and the number of citations issued**. Please do let us know if we can count on you to help us bring awareness to distracted driving through enforcement in your school zones the week of September 3-6, 2019 by emailing our Regional Safety Coordinator, Cassie Parker at cassie@scpd.org or via telephone at 985-851-2900 by September 3, 2019. Thank you for your consideration.

Sincerely,

Captain Frank Besson
LSP Troop C Commandar
Chairman
South Central Regional Safety Coalition

Chief Bryan Zeringue
Thibodaux Police Department
Vice Chairman
South Central Regional Safety Coalition

Cassie M. Parker
Planner I, Regional Safety Coordinator
cassie@scpd.org

5058 West Main Street
Houma, LA 70360
Ph. 985-851-2900 | Fax. 985-851-4472



IT'S ALL ABOUT SAVING LIVES